the SWIMMING COMMITTEE to the SASA COUNCIL MEETING of 24th NOVEMBER 1991.

Summary of Business since 2nd October 1991 1.

The following business has been conducted on behalf of the Association since

- : Joint Meeting between Scottish Sports Association Executive and the Scottish Sports Council; Inverclyde (am) 5th October
- : Annual Conference of the Scottish Sports Association at 6th October
- : Annual Conference of the Scottish Sports Association and the AGM of that Association at Inverclyde. 8th October
- : Meeting of the SASA Commonwealth Games Working Party in 10/11/12/13 Oct
- : Preparation of the Draft Prospectus for the SASA Commonweal 14th October
- : Meeting of the Scottish Sports Association Sub-Committee 24th October
- : Meeting with Mr. J. MacCallum (on behalf of SASA Commonweal 27th October
- : Visit to the West District Open Championships at Cumbernau. 29th October : Preparation of the Performance and Excellence Paper for
- the Scottish Sports Association arising from their Conferent 30th October : Meeting of the Scottish Sports Association Executive 5th November
 - : Meeting of the SASA Commonwealth Games Working Party in đ
- 7th November : Meeting with the Director of Swimming to consider the
- SASA response to the Esso Sponsorship requirements. 8th November : Proposal prepared for Esso Sponsorship with revised Agenda ler 18 9th November
- for the Swimming Committee Meeting. : Cumbernauld International Open Meet 10th November T. to
- : Cumbernauld International Open Meet and Meeting of the
- 11th November : Meeting (Director of Swimming, Murdo Wallace, Convener) toria
- draft presentation to Esso format agreed and outlined. 12th November : Preparation of the Programme and Costings Sections of the
- 13th November
- : Meeting of the East District Organising Committee for the National Sprint Championships (Dunfermline). 14th November
- : Meeting (2nd Technical) of the Commonwealth Games Council : Scotland and the Scottish Sports Council (Edinburgh) (HHS/DC Items attached for Information ener

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- (1) Minute of the Meeting of the Swimming Committee held on Sunday 10th
- (2) Note of the Meeting of the Commonwealth Games Council for Scotland and the Scottish Sports Council held on Thursday 14th November.

3. Business for the attention of Council

- Although the Agenda and Papers for the Swimming Committee Meeting of 10th November had previously been circulated, Members agreed to suspend that Agenda to enable consideration to be given to the priority item of the An additional Meeting of the Swimming Committee on has been planned for Sunday 1st December in Perth (location/time to be notified) to deal with the business intended for 10th November;
- (1).2 Arising from that Meeting on 10th November, the proposal to Esso was completed by 14th November and dispatched to the Company by the Director red

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Sponsorship Proposal from the SASA to Esso Petroleum Company Ltd

1. 1991/92 Season

In view of the fact that the National Squads for the 1991/92 Programme had to be selected in July 1991 and the swimmers and coaches advised of their training and competitive targets for the periods September to December 1991 and January to June 1992, it is proposed that the Association seeks support along the lines previously agreed with the Company.

2. 1992/93 Season

The Association proposes major changes to come into effect from July 1992 as indicated below:-

National Squads
It is proposed that the standards required for selection to the National Squad Programme for 1992/93 be raised to sharpen competition for places and to reduce the numbers participating at this level. The National Squawould consist of:-

Total Number Ages (male) / (female) Squad 16 12 . 6-8 x 13/14 6-8 x 13/14 to Junior ESSO: 16 12 to 6-8 x 15/16 6-8 x 15/16 Youth 20 (merit) Senior 10 (merit) Top 62

2.2 District Squads
In order to provide the necessary 'feed' into the National Squads, it is proposed that District Representative Programmes be established with sponsorship support from the Company, input from the Districts and from selected individual participants. That District Representative Program would reflect the National Squad Programme in terms of coaching, trainin and competitive elements, would be directed and co-ordinated through the SASA Swimming Committee to provide unity of purpose and would be deliver

by the Districts. The principal elements of that Programme would be :(i) Each District would select on merit a Squad of 5 boys and 5 girls
for each of three age groups, 12 years and under, 13/14 years and
15 to 17 years.

(ii) Each Squad would have two Training Weekends during the period September to December 1992; these Weekends to be staffed by Dis Coaches, Management and Support personnel with the Technical direction being supplied on an advisory basis by a member of the National Scoaching Staff.

(iii) The Competitive element would consist of inter-district contests held during the period January to March 1993, each district compwithin a prescribed programme of events on a head to head basis. In effect, these contests would be accredited qualifiers for an 'Inter-District Super Final' to be held in April 1993. The fast 6/8/12 qualifiers to swim in the finals to the same prescribed p of events with individual and team awards available.

(iv) It is also proposed that consideration be given to the establish an Anglo District. This would help to identify and encourage y swimmers with Scottish eligibility based in England/Wales to par in the Scottish Programme without having to join Scottish Clubs would, however, have to pay all the normal dues to the Associati

3. Regional Programme

It is envisaged that, over a longer time frame, and based on local spon

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(iii) <u>District Squads</u> (Continued)

It was noted that the sponsorship identified for District Squad activities would be made available to the Districts for the progrance approved by the Swimming Committee within the National conte

(iii) District Squads (Continued)

It was noted that the sponsorship identified for District Squad activities would be made available to the Districts for the programme once approved by the Swimming Committee within the National context.

(iv) Regional Programme

It was established that sponsorship from Esso was not sought for this level.

(v) Special Event

The proposal to seek sponsorship of the 1993 event to be held at East Kilbride was agreed.

3. Conclusions

The Meeting agreed to support the basis of the proposed submission to the Company subject to the above clarifications/amendments. Members of the SASA Executive Committee present gave approval and it was agreed that the preparation of a short, concise proposal on behalf of the Association be remitted to the Director of Swimming, Mr. Murdo Wallace in respect of the necessary Media outlook and the Convener - that proposal to reach the Company the end of the week (ie 15th November).

Douglas C.J. Brown Swimming Convener 15th November 1991

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Note: Mr. Smith, Mr. Wallace and the Convener met on Monday 11th November and agreed the broad framework of the proposal and an outline of the text/contents. Each undertook responsibility for an element and the whole was co-ordinated and compiled by the Director of Swimming on Wednesday 13th and Thursday 14th November. It is anticipated that a copy of the actual submission will be available to the Council and to Swimming Committee at their next meetings.

SCOTTISH AMATEUR SWIMMING ASSOCIATION

Draft Minute of the Meeting of the Swimming Committee held on Sunday 10th November 1991 at Cumbernauld Swimming Pool

Attending: - Mr. D. Brown (Convener)
Mr. N. Dashwood-Brady (East)
Mr. S. Davidson (Midland)
Mr. I. Lochray (West)
Mr. J. Phillips (North)
Mr. K. White (SSCA)
Mrs. F. Smith (Co-opted)

Mrs. J. Cochran (V-President)
Mr. W. Black (Gen. Secretary)
Mr. W. Charles (Gen.Treasurer)
Mr. H.H. Smith (Director of
Swimming)
Mr. M. Wallace (by invitation)

Apologies :- Mr. G. Philp (President); Mr. D. McGowan (Co-opted)

1. Business of the Meeting

The Convener noted that he had circulated a Paper on 9th November at Cumbernauld to those members present on that day and had tabled the remaining Papers prior to the start of the Meeting.

In view of the importance of the financial implications to the Association and to the Swimming Programme, the Convener sought and obtained the approval of the Meeting to suspend the Agenda circulated on 2nd November to allow full considerate of the draft proposal to the Esso Petroleum Company Limited for sponsorship of the Association in 1992/93.

A letter had been received by the Association from the Company on 4th November. That letter stated that the Company had decided that swimming would continue to have a major place in their 1992 sponsorship Programme - however, they had not yet decided what form their involvement would take. The Company requested that a written proposal be made to them and indicated some general objectives/criteria on which those proposals would be measured:-

a) mass participation and good publicity ;

b) identification of separate units each costed;

c) enhancement of media coverage (especially television/video), public perception, presentation etc;

d) use of past Squad members to teach master classes ;

e) definition of the age groups as 14 to U18
As a result of receipt of that letter, the Director of Swimming and the Convener had met on Thursday 7th November to try to identify an outline proposal for consideration by the Swimming Committee. - the Paper arising now formed the Agenda for the Meeting.

Following contact with the Company, the meeting to consider the Association's proposals would take place on 21st November.

2. Proposals to Esso

The Director of Swimming outlined the logic to the Paper (see attached) and the following amendments/clarifications were noted:-

- (i) 1991/92 Season
 To add, for the final version, a clear statement that the Association would be willing to meet any media/ publicity suggestions made by the Company.
- (ii) National Squads
 To amend the age-groups to read 14/15 and 16/17 for the Esso sponsored Squads but to note at the Meeting with the Company that the swimmers would be 13 and 15 respectively at the initial date of selection.

 It was noted that the Age Group Development Squad would cease to exist at National or District Level it would become a Regional responsibility
- (iii) District Squads
 That the District Squads would mirror the National Squads (ie be of two age groups, 14/15 and 16/17, to a total of 30 swimmers in each District), age groups, 14/15 and 16/17, to a total of two included in the submiss: