

WB

## SCOTTISH AMATEUR SWIMMING ASSOCIATION

Minutes of the 20th Meeting of the Centenary Committee held on Saturday 16 January 1988 at the Scottish Sports Council Offices, Edinburgh

Present:	Mr P Heatly	Chairman
	Mr W Black	Secretary
	Mr M Sheppard	Treasurer
	Mr A Taylor	President
	Mr D McGillivray	Vice President
	Mr G Philp	East District
	Mr W Donaldson	East District
	Mr L Taylor	West District
	Mrs H Brunton	West District
	Mr G Robb	North District
	Mr P Smith	Midland District
	Mrs R Hallam	Administrator

### 1 APOLOGIES

Apologies were received from D Brown and W Law.

### 2 MINUTES OF THE 19th MEETING

These were approved with the correction in the spelling of "Spoward" to "Spowart"..

### 3 CHAIRMAN'S REPORT

RH The Chairman reported that Motherwell District Council had agreed to provide a civic reception for the Water Polo 4 Nations Contest and confirmation in writing was awaited. Mrs Hallam was to ask the Organising Committee for numbers and the time the reception would be required. It was anticipated it would be held at the Civic Centre.

WB The Chairman had met with Peter Bilsborough to discuss the book he is preparing on the history of the Association. This is following the agreed pattern and should have approximately 85 pages with four sections, two of which are already drafted, plus a detailed reference section. The Scottish Educational Trust are granting £1000 towards the publication although the original quotation was for £4000 for 1000 copies of 100 pages with perfect binding and a soft cover. It was anticipated that the book would sell at £5 per copy. The Secretary was asked to obtain a quotation for both 1000 and 1500 A5 copies with a cover based on the cover of the 1988 Annual Programme Guide, plus a quotation for a hardbacked presentation version.

### 4 SECRETARY'S REPORT

WB The Secretary reported, in confidence, that the Budweiser subsidiary of Scottish Brewers had offered to sponsor the European Cup and written confirmation was awaited. He is to have a meeting with the advertising agents John Morgan Associates on 4 February, to be followed by a further meeting with the company in early March to sign the formal contract. As soon as the letter of confirmation is received, the offer has to be officially cleared with LEN but no problems are anticipated.

Concern was expressed by the European Diving Cup Organising Committee that the reception being provided by Edinburgh District Council was not to be a sit down meal. This is because Edinburgh District Council are providing receptions for more than one centenary event and to keep within budget they are to provide a buffet meal but they have agreed to do their best to meet our requirements.

The boom has been installed at the Royal Commonwealth Pool and is being tested at the present time. However it appears to be satisfactory.

Mr B Connolly has reported that it would not be possible to cover the diving pool for the European Swim Cup due to the work this would involve and therefore, cost but he hopes to provide additional poolside seating for competitors. A further meeting is to take place between the Organising Committee Chairman and Mr Connolly to discuss any other anticipated problems.

WB As no television coverage appears to be forthcoming for the European Diving Cup, the Secretary is to meet again with a video company to look into the possibility of a professional video being made of the event for sale to other countries and possibly television.

## 5 TREASURER'S REPORT

AT In view of a letter which appeared in the Glasgow Herald on 16 January from Mr R Galbraith concerning television coverage of Scottish sport, the President agreed to reply to Mr Galbraith with a copy to the Glasgow Herald stating that this was the first time in the history of the European Diving Cup that the event had not received television coverage.

The Treasurer reported that in view of the rapid movement at the moment in terms of sponsorship, he had not produced a financial programme for the meeting. In addition to the European Swim Cup, it was hoped that sponsorship had been obtained for the European Diving Cup and the GB Masters Championship.

He reported that apart from the 8 Nations Contest which had increased its anticipated costs slightly, costs for all other events have been downwards. If all the sponsorship deals go ahead and the costs can be held at the present anticipated level, there was a good chance of a breakeven situation at the end of centenary year. However, it was still intended to hold a prize draw in 1988 and clubs would be reminded of their two year commitment in respect of donations.

## 6 BUSINESS ARISING

### Annual General Meeting/Dinner Dance

Arrangements had been finalised with the Lord Provost's office. The Lord Provost would open the AGM and would arrive at 9.55 a.m. to be met by the President for a prompt start at 10.00 a.m. Aberdeen District Council will let the office have 200 invitation cards to issue for the dinner dance which will take place from 7.30 p.m. to midnight. The cards must be presented at the Ballroom to gain entrance. Two speeches will be made, one by the Lord Provost and the reply by Mr P Heatly. The District Council are to provide coaches to take guests from the Skean Dhu Hotel to the Ballroom and these will leave the hotel at 7.00 p.m. Enquiries had been made with regard to the running of a raffle but the District Council were not in favour of this.

WB The Lord Provost's office require a list of names, in priority order, for the top table.



It was agreed that if any members of the Committee had any further suggestions for people to be invited, they should notify Mrs Hallam without delay. It was agreed that an invitation be sent to Mr G Donald and the President agreed to invite representatives from Conoco.

AT

#### Centenary Olympic Swim

Mr A Taylor reported that photocalls had taken place throughout the country with representatives from swimming, the TSB and BOA present and articles had appeared in local press. However, entries were disappointingly low and the Chairmen of the BOA and TSB were extremely concerned. The response from clubs had been poor although one club having realised the financial potential, had already entered 13 teams. He asked the Committee to drum up support. Radio Forth were to transmit from the Royal Commonwealth Pool from 10.00 a.m. to 5.00 p.m.

#### 4 Nations Water Polo

As mentioned previously, Mrs Hallam is to ascertain the requirements for the civic reception.

#### European Diving Cup

The main concern was the civic reception and the tying up of details with regard to seating and ticketing. Tickets will be held by the SASA office and the Royal Commonwealth Pool and sales will be co-ordinated by Malcolm Taylor. The Secretary is dealing with the purchase of the diving boards. The President was requested to write to the Lord Provost inviting him to open the event. 15 countries have already notified their participation with 112 team members. It is anticipated that Russia will attend making 16 countries and 130 competitors.

WB

The Committee need to know who has been appointed to deal with the press and the Secretary is to approach the David Begg Agency to appoint a press liaison officer for this event only at the present time.

WB

It was hoped that the Scottish Sports Council would provide some form of hospitality during the event.

The Organising Committee had requested 150 T shirts for competitors and officials. These would not be for sale but would be given to the people concerned. The Committee agreed that the Association could not afford this expenditure and that the shirts would be for sale.

#### Centenary Dinner

RH

Mrs Hallam was instructed to issue invitations to clubs, Council, Centenary Committee, Life Members and all Committee members. The Committee were to let the office have names of other persons to be invited such as sponsors, Olympic and Commonwealth Games participants. Club Presidents or their representatives, would be invited i.e. one person per club. The Lord Provost's Secretary requires a list of names by 1 March.

#### LEN Calendar Congress

Nothing further to report.

#### Esso Age Group and National Swimming Championships

Some additional support has been received from Esso.

### 8 Nations Contest

No television coverage had yet been secured nor sponsorship. A detailed request for equipment, medals and souvenirs had been received but unless a sponsor could be found these could not yet be ordered.

Concerned was again expressed at the possible travel expenses for which the Association would be responsible, for the three neutral referees for the Water Polo contest. The Secretary was asked to discuss this with the Organising Committee and to inform LEN of the financial position of the Association in this respect to see if referees from England or other close European countries could be nominated.

WB

### Centenary Long Distance Swim

The Treasurer stated that he had had to reduce their budget for trophies from £600 to £200 and the social function from £400 to £100. The event was to be open to all countries but unless sponsorship could be obtained, hospitality could not be offered to overseas competitors.

### Synchronised Swimming International

Mr C Stark confirmed that all arrangements were in hand and that IBM had been contacted with regard to sponsorship. The only written reply to invitations was from Spain who stated that they could not attend. It was agreed to invite a replacement from either the USA, Norway or Belgium. Little equipment would be required for the event as this was being supplied by the District Council.

### GB Masters Championships

Nothing further to report since last meeting. However, in view of the possible major sponsor it was agreed that the Committee should ascertain whether SHEG would be happy to go in as a supporting sponsor.

### European Swim Cup

Already covered in previous reports.

## 7 ANY OTHER BUSINESS

Mrs Hallam confirmed that all souvenirs previously discussed had been ordered and should be available for sale at the AGM.

Medals still had to be ordered. It was confirmed that the medal already seen would be used for the European events. For all other events in centenary year and for future years, it was agreed that an order be placed for a shiny medal with the new Association logo on one side and the standard laurel surround on the reverse. The medal would be 45mm with the lion and shield highlighted in red and blue enamel respectively, if cost permitted. The Treasurer was to obtain a quote.

MS

It was confirmed that it was now essential that Organising Committee Chairmen attend each Centenary Committee meeting and Mrs Hallam was to inform Chairmen of this request.

The next meeting would be held at the Scottish Sports Council offices, Edinburgh on Saturday 20 February 1988 at 10.00 a.m.

21 January 1988

cc: Centenary Committee  
Council