SCOTTISH AMATEUR SWIMMING ASSOCIATION

CENTENARY COMMITTEE

Minutes of the 14th Meeting of the Centenary Committee held on Saturday 6 June 1987 at the offices of the SASA, Stirling.

PRESENT:

Mr P Heatly CBE Chairman Mr A Taylor President

Mr W Black General Secretary
Mr M Sheppard General Treasurer
Mrs H Brunton West District
Mr G Philp East District
Mr G Robb North District
Mrs R Hallam Administrator

1 APOLOGIES:

Apologies were received from Mr D McGillivray, Mr P Smith, Mr T Nichol Mr A (Lex) Taylor.

2 MINUTES

The Minutes of the Meeting held on 18 April were approved as a correct record.

3 CHAIRMAN'S REPORT

The Chairman reported that since the last meeting he had attended the Organising Committee for the European Swim Cup/8 Nations contest. It was an excellent meeting with very detailed papers and instructions.

With regard to the question of a Patron, the Chairman had had further communication on this matter and was hopeful of a successful outcome. He was to provide information on the expected involvement of a Patron of the Association.

The Chairman had had a further meeting with Mr I Reid with regard to a sponsored swim. Mr Reid had informed him that he had also been approached to organise a similar event for the Olympic appeal. The Chairman was asked to go back to Mr Reid and suggest that this be a combined appeal for SASA Centenary Year and the Olympic Appeal. Mr A Taylor reported that there may be the possibility of a long distance sponsored swim.

4 SECRETARY'S REPORT

The Secretary reported that he had attended a meeting with representatives of the Edinburgh District Council who had agreed to produce an information package and to introduce to the Association possible sponsors.

The Secretary had recently attended the LEN Calendar Conference and had had the opportunity of discussing possible television coverage of 1988 events with Mr R Moody. The BBC will not cover the Diving Cup due to the contract with the ASA to cover an agreed event at Coventry but they were prepared to consider the Swim Cup if the dates were changed to Friday/Saturday instead of Saturday/Sunday. Mr N Sarsfield had suggested that we go ahead with this change and he will present the proposal to the LEN Bureau for ratification.

The Secretary had had further discussions with Ms A Lonsborough with regard to press coverage of 1988 events. She has also made approaches to Channel 4 TV with a view to the possibility of a package deal for Diving, Water Polo and Synchronised Swimming events. She will pursue this matter on our behalf.

The Secretary had also attended a meeting with the East Kilbride District Council concerning the ESSO Age Groups/National Championships event to be held at the Dollan Baths in 1988.

A fair amount of historic material has been amassed by the Secretary on the Association and he has an offer of help with its compilation. The Chairman agreed to let the Treasurer have details of the Sean Connery Trust and the Secretary agreed to supply the script for submission.

With regard to possible television coverage in addition to Channel 4, it was reported that no response had yet been received from STV with regard to the 8 Nations or the National Championships; nor Grampian TV with regard to the Masters event.

5 TREASURER'S REPORT

a) Brochure

The Treasurer reported that the draft copy had been obtained from the printer but that he was not happy with the content and the Organising Committee Chairman and the General Secretary had been requested to let him have additional information as a matter of urgency. The cost would be £2450 for 5000 copies and it was hoped these would be available for the National Championships. Some concern was expressed with regard to the quotations and allocation of printing and these were noted.

b) Budgets for Centenary Events

The Treasurer reported that some Chairmen had responded very well to his request for detailed budgets, while others had failed to submit any budget at all and, therefore, the information was not necessarily accurate. Full information will be distributed with the Minutes of the meeting but the outline budget was as follows:

- i) Esso Age Groups/National Championships- break even
- ii) Long Distance Swimming event break even
- iii) Masters small surplus
- iv) LEN Calendar Conference break even
- v) Centenary Dinner small expenditure
- vi) European Diving Cup £6000
- vii) Water Polo 4 Nations £2000
- viii) Synchro Invitation £1000
- ix) AGM £3000 (special Annual Report)
- x) Swim Cup break even
- xi) 8 Nations £5000

The Treasurer reported that negotiations were still to take place with the ASF to assess what contributions would be forthcoming from GB. Further discussions were also to take place with the Scottish Sports Council with regard to the rejection of our

original submissions for grant aid. Without GB and Scottish Sports Council aid, television coverage and sponsorship, the cost of running the programme would be £115,000. However, if the above assistance is available then we shall have to raise £30,000.

c) Lottery

The Treasurer reported that he was disappointed at the negative attitude and response from some clubs and that we are not receiving the promised support. Consequently, the funds raised would be less than could have been reasonably anticipated. The Midland District had reported that they would have three prizes for the Lottery.

d) Sponsorship

As intimated by the Secretary, Edinburgh District Council had produced a package of information which is to be used to promote Edinburgh and Scottish swimming. The brochure produced will be free of charge and will be circulated widely by the District Council. The Council have been most helpful and are to assist in hosting would-be sponsors at the forthcoming National Championships.

6 ANNUAL GENERAL MEETING

Mr Robb reported that the Skean Dhu Hotel could accommodate 400 delegates for the Annual General Meeting, room hire free of charge. Hotel accommodation was offered at the Skean Dhu for £15.50 bed and breakfast for twin room and £25.50 for single occupancy per person. A £10 deposit would be require for each booking. There are other hotels available and Mr Robb agreed to provide further information.

The Chairman would circulate a letter to clubs concerning the Dinner/Dance and the allocation of tickets. The method of allocation would be discussed at the next meeting. Mr Robb was asked to look into the possibility of local transport being provided for delegates and guests between the hotel and the Beach Ballroom.

It was agreed that the AGM should be held at the Skean Dhu Hotel.

7 OTHER BUSINESS

The subject of souvenirs would be discussed at the next meeting.

The Secretary agreed to write to the SSCA asking for their participation in the Centenary Year.

NEXT MEETING

The next meeting would be held at the Scottish Sports Council Offices, Edinburgh at 10.30 am on Saturday 11 July 1987.