

SCOTTISH AMATEUR SWIMMING ASSOCIATION

CENTENARY COMMITTEE

Minutes of the 7th Meeting held on Saturday 8 November 1986 at the Scottish Sports Council Offices, Edinburgh at 10.30 am

SEDERUNT: Chairman: Mr P Heatly CBE  
Mrs H Brunton  
Mr L Taylor  
Mr T Nichol  
Mr W Donaldson (Substitute for P Philp)  
Secretary: Mr G Robb  
Mr P Smith  
Mr W Black  
Mr N Beattie SASA President  
Mr A Taylor SASA Vice President  
Mr M Sheppard SASA Treasurer

APOLOGIES: Mr P Philp

Minutes of the 6th Meeting of 27 September 1986 were agreed a correct record.

Agenda: It was agreed to take the main points from the previous Minutes.

1 CENTENARY FUND

The Chairman invited Mr Sheppard to give his views regarding fund raising. Mr Sheppard explained that it had always been his understanding that the Commonwealth Games debt had to be cleared in the first instance before moves could be made to raise funds for the Centenary Fund.

He thought that in view of his proposed increase of 13½% in fees for next year, that a reduced response for the voluntary donation to the Centenary Fund was likely but a 50% effort would raise £8,000 - £9,000. He said that the Scottish ASA Trust Fund would be renamed the Scottish Swimming Development Fund (Swimming meaning all disciplines) and that the residue of the previous Fund would start it off. He emphasised that the request to clubs was for a voluntary donation which would avoid the need to pay VAT.

He outlined other possible methods of fund raising which he had in mind:-

- a) Levy on all accredited meets eg, 35,000 individual swims at 20p would raise £7,000 per annum; 2040 teams at £1 = £2,000 - this could be an ongoing fund.
- b) Lottery to be held in 1987 about Easter to be clear of club events at Christmas. The prizes were not a problem but the clubs would need to support it and receive some incentive for their efforts. It would require to raise £10,000 to be worthwhile.

c) Specific Funding

Mr Sheppard then spoke about raising finance for specific events from sponsorship which would be easier to come by if events are televised. Approaches could be made by ourselves or through an Agency.

d) Production of a Brochure

It is now very necessary to raise the profile of the SASA and the Centenary Programme. He felt that this could best be achieved by producing a high quality brochure paid for by advertising. Our supporters should be given the first opportunity to take space in the brochure possibly at a figure of £500 per page. Our supporters include Esso, Speed but some finance may be possible from our Insurance Brokers and Travel Agents. He said that he had an Agency prepared to produce the brochure free of charge but the Association would require to get the advertisements.

e) Scottish Sports Council Grants:

He had been advised that SSC had limited funds available for some of the events on the Centenary Programme and that early application would be made to this source.

Timing: Mr Sheppard emphasised that timing was not critical and that most sponsors were preparing budgets for 1988 between now and March 1987.

f) Sotheby's Antique Road Show

Mr L Taylor suggested that this was a good method of fund raising. Mr Sheppard agreed but felt that it was more appropriate to clubs. He was concerned that the SASA should have more control of this kind of fundraising in view of the problems encountered during the past year with the Swimalongs. To further this he hoped that it would be possible to transfer the Joint Award Scheme to Stirling where the person employed could also handle other fundraising schemes. Better use could be made of the charitable status of the Joint Award Scheme and some appropriate funds channelled through with a saving in tax.

g) Costings:

Mr T Nichol said that he would like to see costings for all the Centenary events. He further stated that he was unhappy about the proposed levy on accredited events.

IT WAS AGREED THAT:

- a) The Scottish Swimming Centenary Fund should be set up.
- b) The £1.00 per head was a minimum target figure for the Centenary donation and was not a compulsory levy.



- 2 The Committee then considered the Centenary Programme item by item:

i) Brochure

The brochure should be ready to be distributed by January 1987.

ii) AGM 27 February 1988

North District to be invited to form organising Committee. Mr Heatly will make initial approach to Aberdeen District Council with regard to them hosting a dinner/dance on the evening of 27th. The Past Presidents have agreed to hold their dinner on Friday 26 February.

Budget: £1,000 contingency

iii) European Diving Cup 30 March - 2 April

Mr W Law to be invited to be Chairman of the Organising Committee and that he also be asked to form his own Committee.

It was agreed that the programme should be sent to the BBC with a covering letter. Mr Heatly said that he would contact BBC and STV representatives by telephone.

Contacts: Jonathan Martin, Head of Sport  
BBC Kensington House  
Richmond Way  
Shepherds Bush  
LONDON

James Hunter, Head of Television  
BBC Queen Margaret Drive  
GLASGOW

Malcolm Kellard, Head of Sport  
Scotland BBC

Russell Galbraith, Controller of Sport  
Ron Marshall Sports Editor  
STV Cowcaddens  
GLASGOW. G2 3PR tel: 041 332 9999

All bookings to be made by the General Secretary or by arrangement with him.

Members were concerned at the proposal to combine the Spring Meet with the European Diving Cup. It was estimated that the diving competition would require about six hours per day for four days and that practice sessions would also be necessary. The programme would require to be carefully considered by the organising committee.

Budget: The organising committee to be asked to prepare details.

Diving Board: The question of replacement diving boards to be pursued with EDC.

iv) Centenary Dinner

Mr Heatly had already contacted the Lord Provost of Glasgow who was interested in hosting the event in April. Mr Heatly agreed to continue negotiations.

v) LEN CONGRESS AND CALENDAR CONFERENCE  
28/29/30 May

It was agreed that Mr W Black should be Chairman of the organising committee for this event. Suggested that an approach be made to Strathclyde Regional Council regarding hosting or Civic recognition. Contact: Mr Ian Stewart Assistant Director, General Purposes.

Mr Sheppard to arrange approach when suitable.

Budget; for next meeting.

vi) National Championships 23/26 June

ED to be invited to nominate a Chairman and organising committee.

It was agreed that this would be a suitable time to arrange a Government reception in Edinburgh Castle.

vii) Home Countries Water Polo Tournament

March - Wishaw

Arrangements to be discussed by the Water Polo Committee Sunday 9 November.

viii) Esso Centenary Age Groups  
8/10 July - East Kilbride

West District to be invited to form an organising committee.

ix) Eight Nations - Swimming and Water Polo

Other countries to be asked to agree change of date to August.

x) Centenary Masters  
October - Dundee

It will be Scotland's turn to hold the Great Britain Masters Championships.

Midland District to form organising committee.

xi) Synchronised Swimming Invitation Meet  
September

Initial approaches have been made to the USSR to send a team.

xii) European Swim Cup  
10/11 December

Mr Donaldson raised issue of venue on behalf of Mr Philp who stated that the Centenary Committee had agreed on Dunfermline. After discussion, it was referred back to Council.

3 CENTENARY BOOK

Mr Hawthorn had initimated that he was unable to continue with this project due to work commitments. Mr Heatly said that the Scottish Sports Council Press Officer, Allistair Bruce, was interested in helping - he had assisted in the production of the Commonwealth Games Council for Scotland - 50th Anniversary booklet. The Scottish Educational Trust (Sean Connery and Allistair Dunnett) would cover the cost of the production.

4 FUTURE MEETINGS

It was agreed that more frequent meetings would be required. The next meeting was arranged for 13 December in Edinburgh.

5 PRESS PROVISION

Mr Robb asked that estimates for costings should take into account Press requirements.

6 MEMORABILIA

required for:

- a) Centenary Book
- b) Items for the travelling exhibition

7 LOGO/MEDALS

Mr Sheppard and Mr A Taylor reported that they had possible sources to produce these at a competitive price.